



Office of the City Manager

CONSENT CALENDAR
July 13, 2021

To: Honorable Mayor and Members of the City Council
 From: Dee Williams-Ridley, City Manager
 Submitted by: Liam Garland, Director, Public Works
 Subject: Contract No. 32000092 Amendment: New Image Landscape Company for On-Call Landscaping Services

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute an amendment to Contract No. 32000092 with New Image Landscape Company to increase the spending authority by \$150,000 for a total not to exceed \$200,000 and to extend the contract term an additional two years to November 30, 2023 for on-call landscaping services.

FISCAL IMPACTS OF RECOMMENDATION

Funding for the contract amendment is subject to appropriation in the FY 2022 budget in the Building Maintenance Fund, Zero Waste Fund, Clean Storm Water Fund, General Fund, Streetlight Assessment District Fund, Off Street Parking Fund, and Sewer Fund for projects as they arise with the majority of the funding from the Clean Storm and Zero Waste funds.

CURRENT SITUATION AND ITS EFFECTS

The Public Works Department has utilized New Image Landscape Company (New Image) to perform landscape maintenance on an as-needed basis for Green Infrastructure¹, Building Grounds, Bikeways, Pathways, Retaining Walls, Traffic Calming Installations, Parking Lots, Green Roofs, and additional locations as needed.

Having an on-call landscaping contractor supports the Strategic Plan goal to provide state-of-the-art, well-maintained infrastructure, amenities, and facilities.

BACKGROUND

A Request for Proposals #18-11250-C was released on July 22, 2019 soliciting written proposals from qualified landscape maintenance firms. On August 13, 2019 one qualifying response was received from New Image Landscape Company. A panel of staff reviewed the proposal and selected New Image as more than meeting the

¹ https://www.cityofberkeley.info/uploadedFiles/Public_Works/Level_3_-_General/03-Green%2520Infrastructure%2520Plan%25202019.pdf

requirements. A contract was executed and they have been providing ongoing satisfactory service.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no anticipated negative environmental effects or climate impacts of this action. This contract amendment will help ensure proper maintenance of green infrastructure installations which slow runoff by dispersing it to vegetated areas, promotes infiltration and evapotranspiration, and/or uses bioretention to improve the water quality of stormwater runoff. In addition, any replacement plantings or new landscaping will be Bay-Friendly, drought tolerant and pollinator supportive. In addition, any vegetative debris generated from their services will be converted into usable compost.

RATIONALE FOR RECOMMENDATION

The services provided by New Image are necessary to support our green infrastructure installations and support the goals of Vision Zero² by ensuring street lighting and safety signage are not blocked. Additionally, they have particular expertise in green infrastructure maintenance.

ALTERNATIVE ACTIONS CONSIDERED

None.

CONTACT PERSON

Joy Brown, Senior Management Analyst, Public Works, 510-981-6629

Attachment:

1: Resolution

² <https://www.cityofberkeley.info/visionzero.aspx>

RESOLUTION NO. ##,###-N.S.

CONTRACT NO. 32000092 AMENDMENT: NEW IMAGE LANDSCAPE COMPANY FOR
ON-CALL LANDSCAPING SERVICES

WHEREAS, Public Works needs an on-call landscaping service to maintain green infrastructure and other landscaped areas; and

WHEREAS, the on July 22, 2019, the City released a request for proposals (Specification No. #18-11250-C) seeking firms to provide on-call landscaping services and on August 13, 2019 one qualified submission was received; and

WHEREAS, the City and New Image Landscape Company entered into Contract No. 32000092 effective September 27, 2019 for on-call landscape services; and

WHEREAS, funding of \$150,000 for the contract amendment is subject to appropriation in the FY 2022 budget as projects arise; and

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute an amendment to Contract No. 32000092 with New Image Landscape Company for continued on-call landscaping services increasing the contract by \$150,000 for a total not to exceed \$200,000 and extending the contract term to November 30, 2023. A record signature copy of said contract and any amendments to be on file in the Office of the City Clerk.

